

## About Us

For electronics companies who need to comply with RoHS, WEEE and other global legislation, The GoodBye Chain Group offers a portfolio of software products and consulting services that reduce risks and costs while increasing revenues and competitive advantage.

### The GoodBye Chain Group Focus

In the last decade, governments realized that the costs of not addressing health and environmental problems were increasingly greater than the costs of addressing them. As a result, we have seen far-reaching legislation in the automotive, packaging and electronics industries. The GoodBye Chain Group specializes in solving the vast array of organizational and technical challenges confronting the electronics industry in particular. These challenges span the entire product life-cycle from design to disposal. They address every corporate function from Engineering and Quality to Sourcing and Legal. They raise profound questions about risk-reporting and risk-management. And they are only going to increase in both number and complexity over the next ten years. Leveraging The GoodBye Chain Group Portfolio

The GoodBye Chain Group provides a broad portfolio of consulting services and software products that address the above challenges head-on.

On the enterprise level, the portfolio includes organizational strategies, risk-assessments, SWOT analyses, tracking systems, training programs and compliance programs. These services help you to evolve business processes and a roadmap that capitalize on rapidly emerging trends in regard to RoHS-compliance, Total Quality Environmental Management (TQEM) practices and "cradle-to-cradle" product life-cycle analyses.

In so doing, they help your company to be one of the "20% companies" that capture 80% of the opportunity. On the technical level, the portfolio includes a comprehensive, substance-level data collection solution that assists you in avoiding the dire consequences of RoHS non-compliance. The solution includes the Material Declaration Wizard (MDW), an affordable desktop software solution that enables you, your suppliers, and your customers to easily collect, manage, and report on materials and substances for compliance with the EU Restriction on Hazardous Substances (RoHS) Directive. MDW is standards-based, affordable, and easily integrated with all ERP and PLM systems. And it is supported by project design and implementation programs, hands-on application workshops and supplier compliance follow-up programs. We can also help you to implement a smooth lead-free transition and a robust product testing and analysis program from liability to compliance to competitive advantage. Supported by a Team of Experts

The GoodBye Chain Group is a team of veteran business leaders, scientists, quality engineers, software developers, communications specialists and project managers. Team members average over 20 years experience in organizations like Agilent, Alcatel, Apple, Barclay's Global Investors, BellSouth, Fairchild Semiconductor, Hewlett Packard, IBM, Intel, Los Alamos National Laboratory, McKinsey, MCI, National Semiconductor, Palm, Sony, Stanford Linear Accelerator, Sun and Texas Instruments. Each of our members joined the Group to pool their domain expertise in the service of solving today's unprecedented challenges. The company is based in Colorado Springs, Colorado, and has senior managers throughout the US and in Europe. It also has an extended network of related firms we call the Compliance Alliance. This network includes

organizations ranging from testing laboratories to international legal firms to regional manufacturing assistance agencies. The GoodBye Chain Group can help your company to both understand the sweeping industry shifts and to take advantage of them. In so doing, it reduces risk and costs; fosters innovation; creates opportunity; and generates revenue. For a more information about The GoodBye Chain Group Products and Services, please contact us at 888.422.4246, Ext. 89